

# SALINAS FOUNDERS DAY

Saturday, April 14, 2018 • 9AM - 3PM

1 Station Place, Salinas, CA 93901



## Restaurant/Vendor/Non-Profit/Artist Application

(Entire Application must filled in completely)

To apply to be a vendor for the 2018 Founders Day Festival:

- Fill out vendor application below.
- Submit all fees with application
- By submitting this form, vendor agrees to the terms and conditions provided below.
- Vendors will be contacted within 30 days with the status of their application.

Business/ Vendor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address (Street): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Telephone Day: \_\_\_\_\_ Eve: \_\_\_\_\_

Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Type of Vendor:  Restaurant  Bakery  Gourmet Food

Handmade Crafts  Jewelry  Commercial Products

Imports  Artwork

Other (Please Describe): \_\_\_\_\_

Seller's Permit Number: \_\_\_\_\_

Health Permit Number: \_\_\_\_\_

Are you a Salinas Business?  Yes  No If so, Business License Number: \_\_\_\_\_

Please describe items to be sold and price ranges in detail. Include all products for sale. Attach additional information on a separate page:



## FEES:

	TYPE OF SPACE DESIRED	EARLYBIRD SPECIAL (BY 1/31/18)	REGULAR/ ON-TIME (BY 2/28/18)	× NUMBER OF SPACES	TOTAL FEES
<input type="checkbox"/>	FOOD VENDOR SPACE (10'×10')	<input type="checkbox"/> \$160.00	<input type="checkbox"/> \$200.00		
<input type="checkbox"/>	VENDOR SPACE (10'×10')	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$100.00		
<input type="checkbox"/>	ARTIST/NON-PROFIT SPACE (10'×10')	<input type="checkbox"/> \$40.00	<input type="checkbox"/> \$50.00		
<b>TOTAL REGISTRATION FEES ENCLOSED:</b>				<b>\$</b>	

- State Board of Equalization (831) 443-3003
- Monterey Agricultural Department (831) 759-7325
- Monterey County Health Department (831) 755-4500

Payment must be received with application in order to hold your space.

**Please make checks payable to Salinas Founders Day and mail to:**  
**119 E. Alisal St. Salinas CA 93901**  
**FAX: (831) 424-8639**

Payments may be made electronically. See Vendor Tab on event website ([www.salinasfoundersday.org](http://www.salinasfoundersday.org)) for instructions.

### Payment Method:

- CHECK                       Electronic Payment (See Vendor Tab on event website ([www.salinasvalleyfoodandwine.com](http://www.salinasvalleyfoodandwine.com)) for instructions).

## Credit Card Form

\_\_\_\_ I authorize the Salinas Founders Day to charge \$\_\_\_\_\_ on my credit card for my vendor space at the Salinas Founders Day.

\_\_\_\_ Please charge my:  *MasterCard*  *Visa* #: \_\_\_\_\_ Exp: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ CIV: \_\_\_\_\_

# TERMS & CONDITIONS

## **PLEASE INCLUDE THE FOLLOWING WHEN SUBMITTING YOUR APPLICATION:**

A photocopy of your California Seller's Permit. For more information, Contact the State Board of Equalization at (831) 443-3003 for more information.

SET-UP Time will be the day of the event from 6:00AM until 8:00AM. Absolutely no vehicles will be allowed on the premises after 8:00AM. The standard booth space is 10' x 10'. All vendors are responsible to haul away their own garbage.

Vendors will be notified of admittance based on availability and diversity of products. A completed application does not guarantee acceptance. Admission to the event will be on a first come, first served basis based on a completed application AND payment. Once spaces are filled up, vendors will be placed on a waiting list and notified of a space should one be available.

By signing this application, I hereby agree that I have read and understand the "Rules and Regulations" of Salinas Founders Day. I fully understand that the booth must meet all Salinas Founders Day standards and conditions and can and will be shut down, without a refund, for noncompliance of these standards. Event policy dictates no refunds for vendor cancellations and assesses a \$35 fee for returned checks. All craft participants of this event agree to indemnify, hold harmless, and release Salinas Founders Day and its staff and volunteers of any loss, damage, or injury that might occur in connection with this event. The undersigned agrees to indemnify and hold harmless the Salinas Founders Day, the City of Salinas, and the property owners from all damages, liabilities, costs, and expenditures including attorney's fees. Payment of your application fee does not guarantee a space or a specific location in the event.

## **ART/ CRAFT VENDOR NOTES:**

Only handmade crafts, unique crafts, specialty items and collectibles of high quality may be sold at the Salinas Founders Day Event. The Indian Arts & Crafts of 1990 is a truth-in-advertising law. It is illegal to offer or display for sale, or sell any art or craft product in a manner that falsely suggests it is Indian produced, an Indian product of a particular Indian tribe. CIVIL & CRIMINAL PENALTIES:

For a first time violation of the Act, an individual can face civil penalties or criminal penalties up to a \$25,000 fine or a 5-year prison term, or both. If a business violates the Act, it can be prosecuted and fined up to \$1,000,000. For more information or a free copy of the Indian Arts & Crafts Act of 1990 (P.L. 101-644) and amendment (P.L. 106-497) write to Indian Arts & Crafts Board at: Indian Arts & Crafts Board, U.S. Department of the Interior, 1849 C Street, NW, MS 4004-MIB, Washington, DC 20240 or visit web site at <http://www.iacb.doi.gov> or e-mail at <mailto:iacb@os.doi.gov> or call 202-208-3773

## **SPECIAL FOOD VENDOR NOTES:**

The Salinas Founders Day will take care of the fees and permitting associated with the Salinas Fire Department. Vendors will be required to follow all applicable laws concerning cooking with an open flame including possession of an up to date "Class C" rated fire extinguisher and certified flame retardant walls for their canopy. Food Vendors will be required to obtain the proper permitting from the Health Department of Monterey County. This may require a Temporary Food Facility Permit. "Food Vendors" may be required to tent and / or screen their food production and sales area as required by the Monterey County Health Department. All food vendors will be required to follow all rules and guidelines set forth by the Health Department and may be subject to their inspection. The Salinas

Founders Day Committee is not responsible should the Monterey County Health Department decide to shut you down. For more information, contact the Monterey County Health Department at (831) 722-4500.

Food Booths will be selected for variety and cleanliness. At the time of the application, each Vendor will submit copies of all documents applicable to the sales of their product including California Seller's Permit and Health Permit, if applicable. Each Food Vendor must provide a 33-gallon container for customer garbage. All vendors are asked to bring their own trash can and dispose of their own trash.

Admission of a Vendor shall be at the discretion of Event Organizers. All Vendors must comply with the rules and regulations of the State Board of Equalization and County Health Departments, and all other State and County governmental agencies that regulate the sales of the Vendor's products. The vendor spaces must be completely clean as soon as possible, not to exceed one hour after the conclusion of the event.

There will be ABSOLUTELY NO EARLY DEPARTURES. All Vendors must stay for the duration of the event. The event will conclude at 3:00PM and the street will be opened to traffic immediately there after. Vendors are responsible for removing their entire display and vehicles from the 200 block of Main Street immediately after the conclusion of the event. All sales transitions must stop at the designated closing time.

**IT IS YOUR RESPONSIBILITY TO HAVE READ AND UNDERSTAND WHAT IS OUTLINED IN THIS DOCUMENT FOR VENDORS PARTICIPATING IN THE SALINAS FOUNDERS DAY EVENT. FURTHER, TO KNOW THE INDIAN ARTS AND CRAFTS ACT OF 1990. BY SIGNING BELOW YOU ACKNOWLEDGE AND UNDERSTAND THE INDIAN ARTS AND CRAFTS ACT OF 1990, ITS CONTENTS, AND AGREE TO ABIDE BY THE RULES AND REGULATIONS OF THE SALINAS FOUNDERS DAY EVENT.**

**By Checking this box, I have read and agree to the Terms and Conditions as outlined above.**

Signature: \_\_\_\_\_ Date: [Click here to enter text.](#)

Printed Name: \_\_\_\_\_ Organization: \_\_\_\_\_

**Please return this application and all required documents to:**

**Salinas Founders Day  
Attn: Director of Vendor Relations, Patricia Rodriguez  
119 E. Alisal Street, Salinas CA 93901**

Vendors may also fill out the application electronically and email to: Patricia Rodriguez at [rodriguezfarm@aol.com](mailto:rodriguezfarm@aol.com), and send signature page (page 5) to address or fax number above.

Please direct all questions to Patricia Rodriguez at (831) 235-1856 or [rodriguezfarm@aol.com](mailto:rodriguezfarm@aol.com)

**APPLICATIONS MUST BE RECEIVED NO LATER THEN FEBRUARY 28, 2018.**