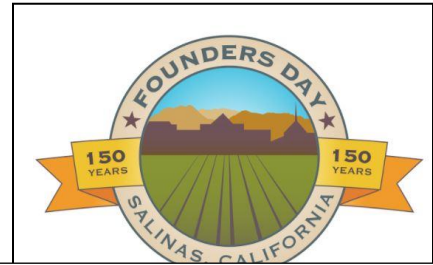


# SALINAS FOUNDERS DAY

## Sponsorship & Donor Form

Saturday, April 14, 2018 • 9AM - 3PM

1 Station Place, Salinas, CA 93901



MAIL CHECKS & FORM TO: Founders Day  
Attn: Thom Taft  
119 E. Alisal St. Salinas CA 93901

E-MAIL APPLICATIONS TO: [thomtaft@yahoo.com](mailto:thomtaft@yahoo.com)

[www.salinasfoundersday.org](http://www.salinasfoundersday.org)

## BACKGROUND

Since 2015, Salinas has celebrated "Founder Day." This event has partnered the First Mayors House, Native Sons of the Golden West, Monterey County Historical Society, Monterey – Salinas Valley Railroad Museum and more to honor our heritage. The event typically lasts 5 to 6 hours and includes music, food, outreach, displays, speeches, and much more. For Founders Day 2018, Mayor Joe Gunter has commissioned a special effort to plan the event with greater City Support. We hope that you will consider supporting!

## NEED & PURPOSE

Founders Day serves the need to engage local residents in the history of their City. There is a strong commitment to both education and outreach from the many historic, civic, and cultural organizations in the area.

## EVENT OVERVIEW

Salinas Founders Day 2018 is a City sanctioned event set for Saturday, April 14<sup>th</sup>, 2018 from 9AM – 3PM. The event will take place in the municipal parking lot adjacent to the railroad station / depot. Specific areas will be set aside for food, vendors and performances / talks. The various museums and displays will be open to the public (First Mayor's House, Amtrak Station, City Rail Car Display, Model Railroad). Ultimately, the event will include non-profit outreach, crafts for sale, games, face painting, music, cultural displays and much more!

## BUDGET

The event is sponsored and supported by The City of Salinas, PG&E, Cal Water, local businesses and a large number of community partners. Expenses include advertising, equipment / rentals, A/V, performing arts, food and more. The event is completely volunteer run. Sponsorship is tax deductible and goes directly to event expenses.

## CONTACTS:

Event Chair, Steve McShane, City of Salinas (831) 970-4141 [steve@mcshanesnursery.com](mailto:steve@mcshanesnursery.com)

Event Co-Chair, Mary Randall, First Mayors House (831) 214-8661 or [firstmayorshouse@gmail.com](mailto:firstmayorshouse@gmail.com)

Finance Director, Thom Taft, Salinas Valley Chamber (831) 585-1284 or [thomtaft@yahoo.com](mailto:thomtaft@yahoo.com)

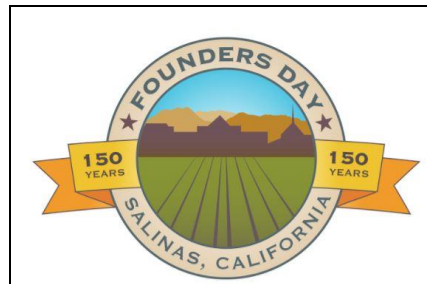
Founders Day is a community event Co-Sponsored by a number of local non-profits. The fiscal agent for the event is the Salinas Valley Chamber of Commerce Foundation. The non-profit Tax ID for the Chamber's 501c(3) Foundation is 77-0071744.

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Attn: Thom Taft  
119 E. Alisal St. Salinas CA 93901  
E-MAIL FORMS TO: [thomtaft@yahoo.com](mailto:thomtaft@yahoo.com)

[www.salinasfoundersday.org](http://www.salinasfoundersday.org)

## Sponsorship Form

We would like to thank you and/or your organization for your generous support for Salinas Founders Day 2018. The organizers of this fantastic event have the specific goal to raise \$25,000 that will go directly to the production of a fantastic birthday celebration of Salinas. Please complete the form below and return it with a check made payable to "Salinas Founders Day" to: Thom Taft – Salinas Founders Day 2018, 119 E. Alisal St, Salinas, CA 93901. You can also email completed forms to: [thomtaft@yahoo.com](mailto:thomtaft@yahoo.com) or fax them to (831) 455-2584 & we can follow up.

NAME: \_\_\_\_\_

COMPANY/ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

- |                          |                                 |  |
|--------------------------|---------------------------------|--|
| <input type="checkbox"/> | <b>Presenting Sponsorship -</b> | <b>\$2,500</b>                         |
| <input type="checkbox"/> | <b>Diamond Sponsorship -</b>    | <b>\$1,000</b>                         |
| <input type="checkbox"/> | <b>Platinum Sponsorship -</b>   | <b>\$500</b>                           |
| <input type="checkbox"/> | <b>Gold Sponsorship -</b>       | <b>\$250</b>                           |
| <input type="checkbox"/> | <b>Other-</b>                   | <b>\$ _____ for this worthy cause.</b> |

For information, please contact Steve McShane at (831) 970-4141 or [steve@mcshanesnursery.com](mailto:steve@mcshanesnursery.com) or Mary Randall at (831) 214-8661 or [firstmayorshouse@gmail.com](mailto:firstmayorshouse@gmail.com)

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